

NEVILLE PUBLIC MUSEUM
OF BROWN COUNTY



BRIDGING COMMUNITIES, CONNECTING GENERATIONS
NEVILLEPUBLICMUSEUM.ORG

PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, November 14, 2016 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

PRESENT: Kevin Kuehn, Bernie Erickson, Terri Trantow, Tim Sieber and Kramer Rock
ALSO PRESENT: Kasha Huntowski, Kevin Cullen and Beth Lemke

CALL MEETING TO ORDER

1. Chairman Kuehn called the meeting to order at 4:32PM.
2. **APPROVE/MODIFY AGNEDA**
Motion made by Tom Sieber and seconded by Bernie Erickson to approve the agenda.
Vote taken. **MOTION APPROVED UNANIMOUSLY.**
3. **Museum Director Report.** Museum Director Lemke informed the Board that an offer was made, accepted and the Neville's Guest Services Coordinator would be starting Monday, November 28, 2016. Museum Director Lemke reported that the pump for *Glacial Edge* stopped working at the end of the run season and needed to be replaced. The replacement cost was over \$750.00 plus supplies. Brown County Facility staff will install the new pump in the spring of 2017 prior to the start of the run.

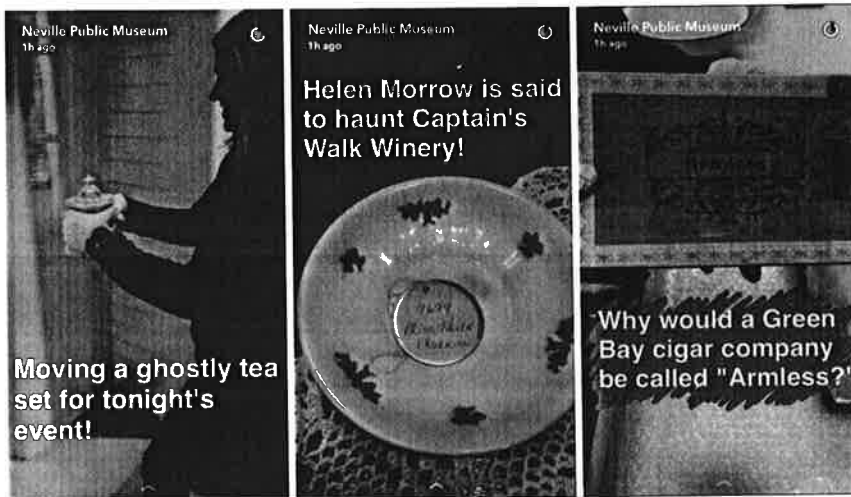
Regarding the **Visitor Experience and Architectural Exhibition Master Plan** work commenced at the beginning of May. Museum Director Lemke turned in data two weeks off schedule in September. In addition, due to a medical emergency with the vendor the final report is delayed and likely could be in hand by the end of 2016 or possibly early 2017. The Neville Team is pleased with the communication, draft samples and vendor work to date. Both parties are committed to the creation of the best product possible and communicating weekly on the project status.

Museum Director Lemke updated the Board on all things holiday happening at the Neville. This includes Holiday Memories exhibit instillation/member reception, outreach participation in the Downtown Green Bay Parade and Connect Inc. Christmas Tree Jubilee decoration of *The Neville Icicle Age* tree, and the instillation of *EQUATE: Green Bay Public Schools Celebrating the Arts*.

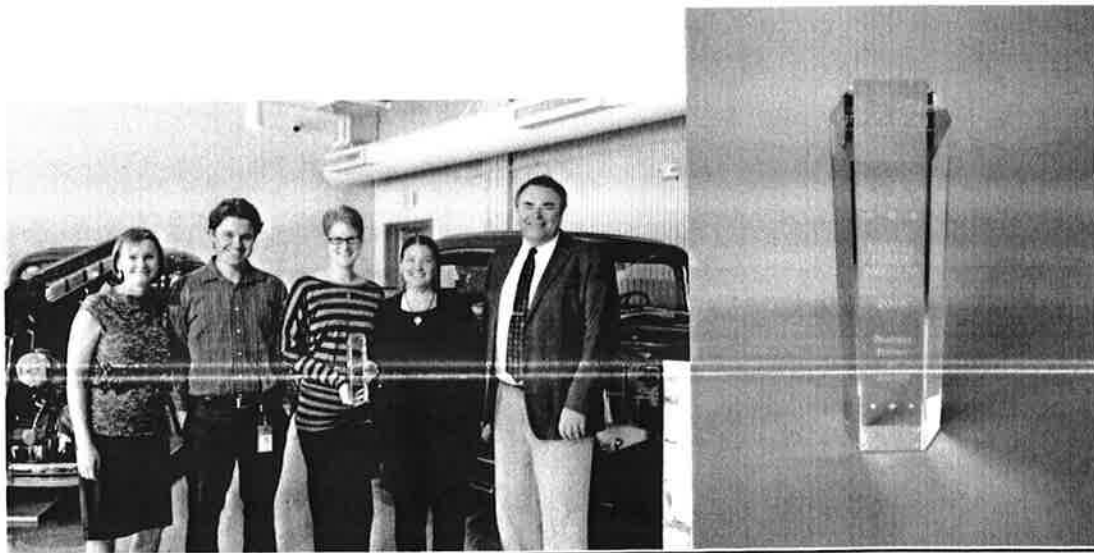
EQUATE features 5th grade vocalists from Aldo Leopold, Doty, Howe, Langlade, Nicolet, Sullivan and Webster Elementary schools; choirs, orchestra and band performances from Washington and Aldo Leopold Middle Schools and East High School. This year, the East strand is combining music and art to have a special "splash" of celebrating the arts. Following the November 22, 2016 *EQUATE* free and open to the public event at the KI Center the art show that all the above schools participate in representing about 300 pieces of student artwork will be on display at the Neville Public Museum. (November 25-January 8, 2017)

Museum Director Lemke shared the social media success story of October highlighting the Neville's use of Snap Chat as a platform to generate interest in a public program titled *Morbid Curiosities*. *Morbid Curiosities* was so successful session times were added and in turn sold out.

10/19/2016	Moving a ghostly tea set for tonight's event	48	40	Wednesday	10:00
	Helen Morrow is said to haunt Captain's Walk Winery	48	35	Wednesday	10:00
	Why would a Green Bay cigar company be called armless?	47	32	Wednesday	10:10
	Here's a clue! Check back for the answers tomorrow	47	31	Wednesday	10:10
	Can you guess what this necklace is made of?	47	30	Wednesday	10:10
20-Oct	GB man, C. Johnson opened Armless after losing his arms in a trainwreck	40	32	Thursday	10:30
Date	Photo	Snap Views	Insta Views	Day of Week	Time



Last and most significantly the Neville Public Museum of Brown County was awarded the 2016 Greater Green Bay Convention and Visitor Bureau award for Tourism Partner of the Year.



Congratulations was shared and much discussion ensued; staff was directed to review the daily utility usage, continue monitoring expenses and thanked for outreach efforts.

4. Museum Deputy Director Report. Deputy Director Cullen updated the Board about a collaborative project with Public Works, Planning and Land Services and the Wisconsin State Archaeologist. Deputy Director Cullen will be performing a GPR (ground penetrating radar) survey, analysis and report for a portion of Brown County owned land to attempt to assist in establishing boundaries of an unmarked, documented state archaeology cemetery site using noninvasive technology.

Discussion ensued; staff was directed to continue to update the Board on the process of the collaborative projects.

5. Such other matters as authorized by law:
Supervisor Erickson shared the success of Elected Official Day that he and Supervisor Sieber presented at Bay Port High School. He thanked museum staff for providing admission passes, brochures and temporary tattoos for the student participants. Supervisor Erickson also invited museum staff and the board to the December Veterans' Recognition Subcommittee held at the airport. The Airport and Subcommittee are planning a special presentation of an Austin Straubel Airport Display which included Neville historic images.

Next meeting of the Neville Public Museum Governing Board will be Monday, December 12, 2016 at 4:30pm.

6. Adjournment. Chairman Kuehn called the meeting to an end at 5:14 PM.
Motion made by Tom Sieber and seconded by Bernie Erickson to approve.
Vote taken. MOTION APPROVED UNANIMOUSLY.